

## OBJECTIVE

To obtain and retain good clientèle relations as I build a business while utilizing my education & past work experience as a beneficial asset to my clients & myself.

## KNOWLEDGE

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### Design & Layout

- Branding & Identity
- Brochures
- Collateral
- Menus
- Multimedia Presentations
- Newspaper
- Packaging
- Posters
- Websites

### Photography

- Digital
- Film
- Lighting
- Processing & Developing

### Computer programs for Macintosh & PC

- Adobe Acrobat
- Adobe Golive
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Fireworks
- Adobe Dreamweaver
- Adobe Flash
- QuarkXPress

### Illustration

- Colored pencil
- Pencil
- Pen & Ink
- Watercolors

## WORK HISTORY

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### LENOX REIGN

Phoenix, Arizona

November 2007 to Present

**OWNER & ART DIRECTOR** - Maintains various accounts through business management along with sole responsibility for conceptualization and design of all creative projects from concept to completion. These projects include, however not limited to, advertising collateral, corporate identities, web design & various other design related projects.

### Sieb

Phoenix, Arizona

January 2007 to November 2007

**SENIOR DESIGNER** - Conceptualized and designed various creative projects from concept to completion. These projects included, however not limited to, advertising collateral, corporate identities, web design & various other design related projects. Additionally, reviewed and approved submitted work by junior design staff.

### Slabb

Phoenix, Arizona

August 2005 to November 2006

**ART DIRECTOR** - Established all conceptual and stylistic direction for corporate branding and implemented through collateral material, trade show booths, advertising, corporate identity, and multimedia interfaces. Delegated projects to junior creative staff which included a production artist, photographer and in-house print technician. Responsibilities also included selecting an array of vendors for signage, installation, apparel, vehicle wraps, printing and other creative needs. Creative authority was shared with Creative Director and C.E.O.

Further work experience and references granted upon request.

## EDUCATION

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Bachelor of Arts in Visual Communications  
Collins College a School of Design & Technology  
Tempe, Arizona

Certification in Web Design  
University of Advancing Technology  
Phoenix, Arizona